

Enterprise Associate Scheme

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**Intellectual Property and
Commercialisation Manager**



Enterprise Associate Scheme - Origins

100+ Final Yr Student Projects

Number have commercial potential

Desire to help students develop idea

Used HEIF 3 to pilot scheme

- 2005/6

Enterprise Associate Scheme - The Guinea Pigs



Enterprise Associate Scheme

- What is it ?

2 year programme

- Associates to explore commercial potential of their project
- Commercialisation project is backed up by MSc in Enterprise
- Graduates selected based upon:
 - commercial potential of their idea
 - entrepreneurial qualities
 - their “pitch”

Enterprise Associate Scheme - The Offer

Annual Bursary – equivalent to a PhD

A small working budget

Business/Technical Mentoring

Support with Intellectual Property

Assistance in obtaining finance - EMERALD

Office Space/PC/Creative environment

Enterprise Associate Scheme ***- The Deal***

Associate assigns IP to the University

University funds IP protection

University takes stake in spin-out company

Enrol on MSc in Enterprise

- “bespoke” taught modules

Support with “Grow-on” space

Enterprise Associate Scheme - Current

17 Associates – all LSBU graduates

Engineering & Design but now expanded

Six MSc graduates

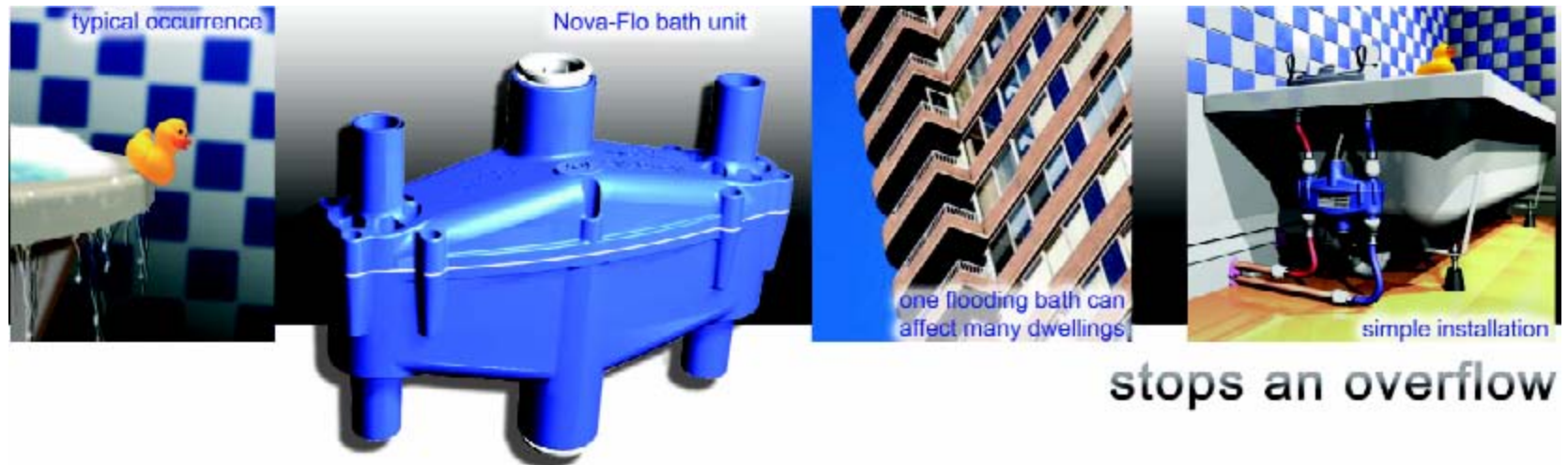
10 companies incorporated with 13 Associates



About Time Design Ltd

NOVA-FLO:

- Mechanical Water shut off device
- Prevents baths and sinks from flooding
- Full production in mid 2008
- Lambeth Business Innovation Award 2008



Square Edge Design Ltd

trading as Code 13



Demonstrate Design Ltd

trading as

EIGONANY



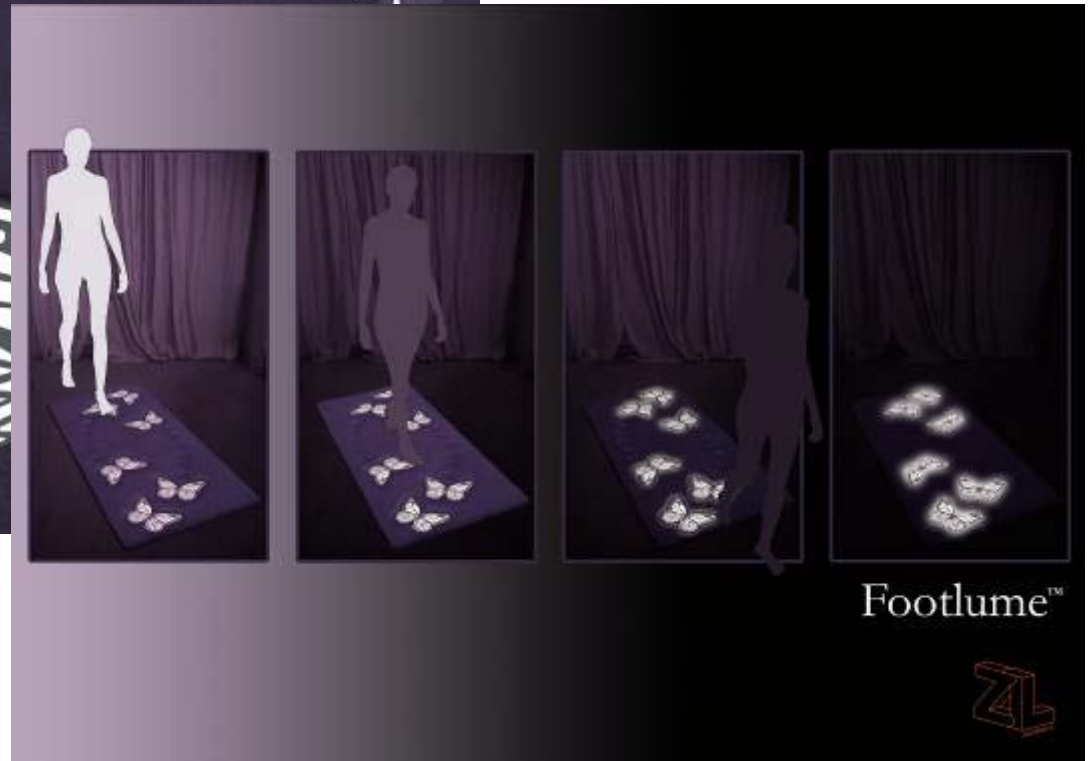
Pilius X Design Ltd



Synapse Design Ltd



ZoLo Design Ltd



New ventures



MBP Concepts

suchandsuch

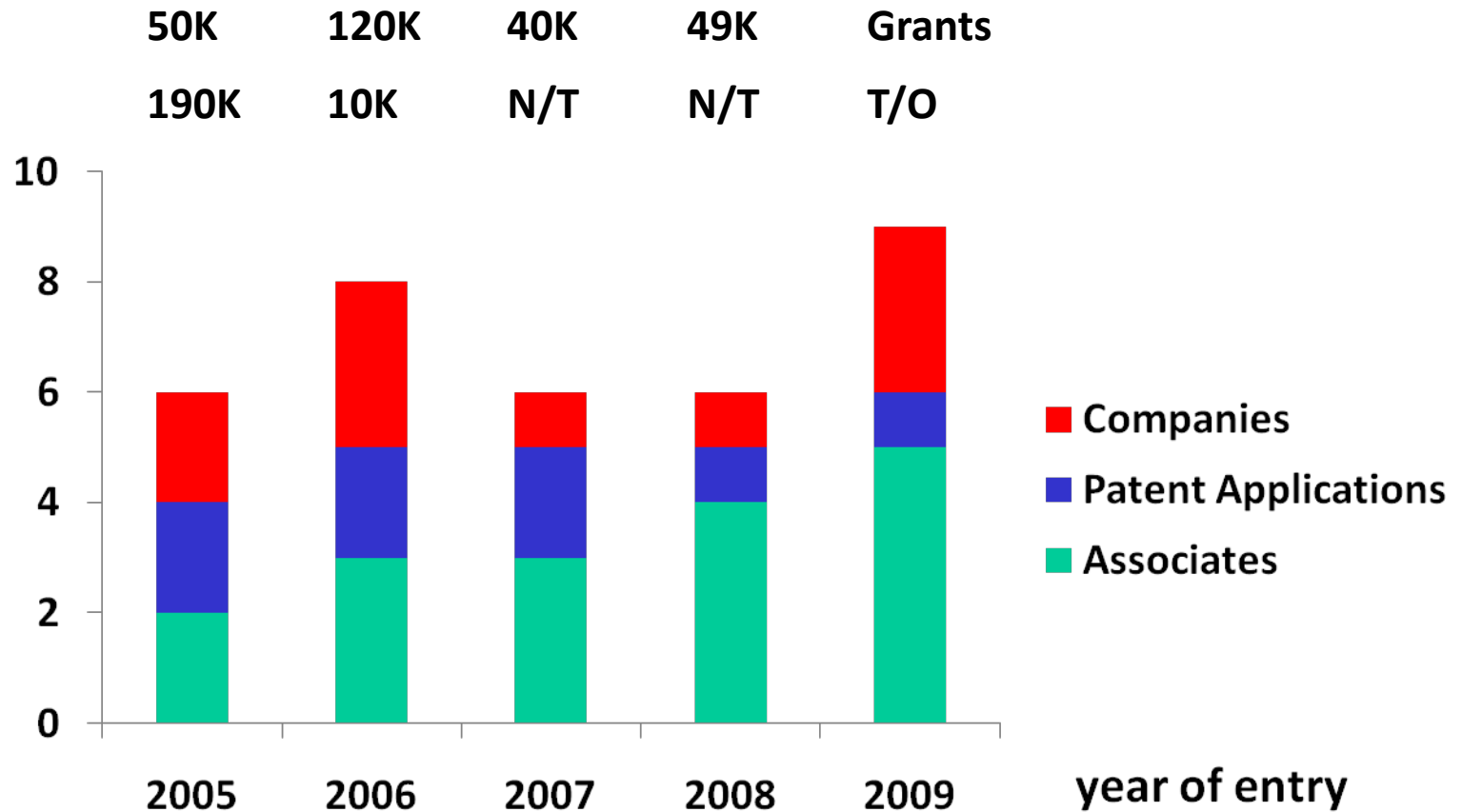


**Drive
Daddy**



**Strongman
Games**

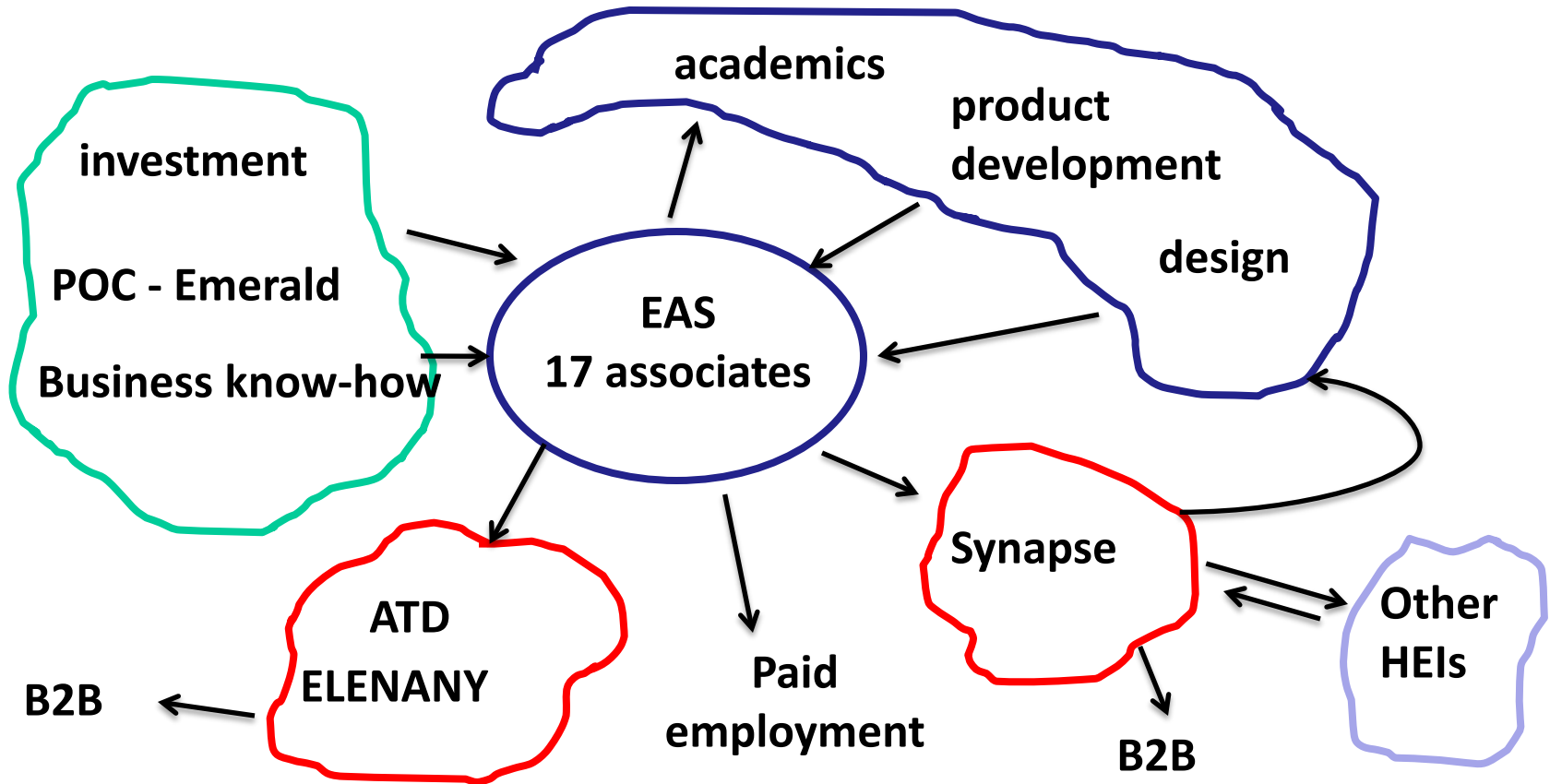
Direct Outcomes



Impact

- **People** – *Associates, Customers*
- **Institution** – *Internal and External Publicity, IPR, Student / Graduate focus*
- **Academics** – *Involvement with Enterprise, new MSc course, inter-faculty collaboration*
- **Enterprise Department** – *Experience, New Practice, New business, Knowledge Transfer*

KT through EAS Innovations



Thank you

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